

Principal Integrated Insurance Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What information do we collect?

When ordering or registering on our site, as appropriate, you may be asked to enter your Name, Email address, Mailing address, Phone number or other details to help you with your experience.

When do we collect information?

We collect information from you when you fill out a form or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To allow us to better service you in responding to your customer service requests.
- To administer a contest, promotion, survey or other site feature.
- To send periodic emails regarding your order or other products and services.

How do we protect visitor information?

We use vulnerability scanning and/or scanning to PCI standards.

We do not use an SSL certificate

- We only provide articles and information, and we never ask for personal or private information.

Do we use 'cookies'?

We use cookies to:

- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf.

It won't affect the users experience

Third Party Disclosure

We may transfer your non-identifiable information to third parties. We may also transfer your identifiable information, but only to trusted third parties

Third party links

We do not include or offer third party products or services on our website.

Google AdSense

We have not enabled Google AdSense on our site but we may do so in the future.

Google Analytics

This site may employ Google Analytics advertising features that collect data about your traffic via Google advertising cookies and anonymous identifiers as well as data collected through standard Google Analytics implementation. We make every effort to adhere to Google Analytics Advertising policies.

We will not facilitate the merger of personally-identifiable information with non-personally identifiable information collected through any Google advertising product or feature.

We reserve the right to test, turn-on or turn-off any of the Google Analytics features from time to time without explicit announcement or disclosure.

By utilizing certain Google Analytics Advertising Features, we are required to disclose the following information:

- This site may employ [Google Analytics Display Advertising](#) features.

- This site and other third-party vendors may use first-party cookies (such as the Google Analytics cookie) or other first-party identifiers, and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together.
- Visitors to our out site can [opt-out of the Google Analytics Advertising Features](#) used, including through Ads Settings, Ad Settings for mobile apps, or any other available means (for example, the NAI's consumer opt-out).